

Curriculum Vitae

Tamar Barkay
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Education

- 2011 **PhD.** Sociology and Anthropology, Tel Aviv University. Thesis Title: *The Practice of Corporate Social Responsibility: Case Studies of Coca-Cola in Israel*. Under the supervision of Prof. Ronen Shamir and Dr. Adriana Kemp.
- 2003 **MA.** Sociology and Anthropology, Tel-Aviv University (Cum Laude). Received the Israeli Sociological Society Prize for Distinguished MA dissertations.
- 1994-1997 D.Phil, Politics, Oxford University (incomplete).
- 1992 **BA.** Political Science and Philosophy, Tel-Aviv University (Cum Laude).

Academic teaching and affiliations

- 2018- **Tel Aviv University; Law Faculty – Research Fellow at the LPHT Research**
- 2016-today **Tel-Hai Academic College; Multidisciplinary Studies – Head of Sociology Cluster**
Courses: Introduction to Sociology; Sociological Theories; "Social Justice to the People!": Contemporary Issues in Stratification and Inequality; Millennials in a changing labor world; Issues of Corporate Responsibility; On people, business and societies in the global age.
- 2004-today **Tel Aviv-Jaffa Academic College; School of Government and Society – Lecturer**
Courses: Classical and Contemporary Sociological Theory; Introduction to Sociology and Israeli society; New Governance: State, Society and Market in the Global Age; Business and Society: transformations, issues and challenges; Academic writing & reading (including training and leading of a team of 10 instructors).
- 2011-2017 **The College of Management Academic Studies – Lecturer**
Courses: Issues in Corporate Responsibility for MBA students; Foundations of Social Thinking.
- 2015-2016 **Tel-Aviv University; Sociology and Anthropology Department – Lecturer**
Courses: Contemporary Sociological Theory.
- 2009-2012 **Peres Academic Center; Schools of Business and Behavioral Sciences – Lecturer**
Courses: Classical and Contemporary Sociological Theory; Politics and Society; Qualitative Research Methods; Corporate Responsibility.
- 2001-2005 **Tel-Aviv University; Department of Sociology and Anthropology – Teaching Assistant**
Course: Introduction to Sociology.

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2001-2003 **Tel-Aviv University; Department of Sociology and Anthropology** –
Research Assistant.

Research

My research to date has been largely in the following areas: Political & Economic Sociology; Globalization Processes; Organizational theory; Labor relations; Corporations and Business and Society relations; the flourishing of rating and ranking practices in platform capitalism and their impact on current modes of subjectivities.

Within the LPHT research project I focus on the inter-relations of corporate responsibility, labor markets and human trafficking. Concretely I seek to map global and local corporate responsibility initiatives to combat the human trafficking industry and its worrying steady growth, and to evaluate their potentiality and effectiveness.

Publications

Articles in refereed journals:

- 2012 When business and community meet: A case study of coca-cola. *Critical Sociology* 39(2) 277-293.
- 2011 Employee volunteering: soul, body and CSR. *Social Responsibility Journal* 8(1), 48-62.
- 2009 Regulation and voluntarism: a case study of governance in the making. *Regulation & Governance* 3(4), 360-375.
- 2008 Neoliberalism and Zionism: Corporate Social Responsibility and the Social Struggle on Israeliness; *Theory and Criticism* 33 (Hebrew).
- 1999 Kedma High-School, T. Barkay and Gal Levy. *Fifty to Forty-Eight: Critical Moments in the History of the State of Israel*, ed. Adi Ophir, Israel: The Van Leer Jerusalem Institute and Hakibbutz Hameuchad, 433-439 [Hebrew].
- 1998 Holocaust Remembrance Day in Progressive Eyes: Ethnicity, Class and Education in Israel, T. Barkay and Gal Levy, *Politika* 1, 27-46 [Hebrew].

Chapters in Books:

- 2017 Corporate responsibility and Organized labor: the case of Pelephone, in Donyets-Kedar, R. and Sitbon, O (eds.) *Markets, Law and Politics: on corporate social responsibility*, Resling: TA, 151-171 [Hebrew].
- 2017 Environmental governance and regulation in Israel: the case of the Deposit Law on Beverage Containers, in Levi-Faur, D, Kreitner, R and Blank, Y (eds.) *Regulations* in the series *Law, Society and Culture*, Ramot Press: TA, 481-508 [Hebrew].

Other publications:

- 2016 Review on Riki Galia's *From Philanthropy to Business for Social Responsibility*– The Case of Discount Bank:
<http://www.haptilya.com/#!tamar-barkai/chr>
- 2008 On the politics of brands and consumers; *Marketing Now: e-journal for innovation in marketing*, Volume 4 (August 2008); (in Hebrew).
- 2004 Review on Hedva Isachar's *Sisters for Peace: Voices in the Israeli Left*; *Israeli Sociology* 6(1).

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Conferences and workshops:

- 2018 Corporate Responsibility in Israel: implementation and pedagogical challenges (with Dr. Talia Aharoni); the 1st Annual Conference of The Israeli Society for CSR and Business Sustainability; Open University, Raanana Israel.
- 2018 "A room of one's own" in Kiryat Shemona: Airbnb and the economization of the private space of; research workshop on visual culture from a socio-political perspective; Tel Hai College.
- 2017 On neoliberal subjectivity and the practice of rating: the case of the "sharing economy". Third International Cultural Political Economy Conference; Cultural Political Economy Research Centre, Lancaster University UK.
- 2016 *Rating*. The 13th Lexical Conference for Critical Political Thought, the Minerva Humanities Center, Ben Gurion University.
- 2016 *The death of the social and the birth of Tel Aviv singularity*. Purposeful Agency and Governance: A Bridgeable Gap; International Conference, Commission on Urban Anthropology (CUA), International Urban Symposium (IUS) and Centre for Social Anthropology and Computing (CSAC), University of Kent.
- 2016 *Symbolic boundaries on the animal-human continuum*. The annual conference of the Israeli Human-Animal Society, Tel Aviv University.
- 2014 *Corporate Responsibility and the Current Wave of Unionization: after the case of Pelephone*. The Annual Conference of the Israeli Association of Law and Society – 2013. College of Law and Business, Israel. *Forthcoming*.
- 2011 *CSR as a tactic of governmentality: the case of the UN CEO Water Mandate*. Developing Corporate Responsibility Theory Workshop. Royal Holloway, University of London.
- 2011 *Environmental Governancing*. The 10th International Conference on Corporate Social Responsibility at Loyola University, New Orleans.
- 2011 *Corporate Social Responsibility: between Sociology of Organizations and Political Sociology*. Contemporary Issues in the *Sociology of Organizations* at the Open University, Ra'anana Israel.
- 2009 Corporate Responsibility as an Ideological Mechanism for Shaping Employees' Corporate Identity. The 1st ISEF Symposium, the Hebrew University, Jerusalem.
- 2008 *Neo-liberalism and Zionism: The Case of the Israeli Field of Corporate Social Responsibility*. The 24th Annual Conference of the Association for Israel Studies, New York University, New York.
- 2008 *Corporations as Citizenship Production Sites*. The 39th Annual Conference of the Israeli Sociological Society at Tel Aviv University, Tel Aviv.
- 2007 *Politics via Markets: The Case of the Israeli Deposit Law on Beverage Containers*. The Van Leer Jerusalem Institute's workshop for young researchers.

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Scholarships and awards

- 2008 The Dan David Scholarship for Young Researchers
- 2007 The Jonathan Shapiro Research Scholarship for distinguished PhD students in Sociology.
- 2006 The David Horowitz Research Institute on Society and Economy's Doctoral Fellowship.
- 2006 The Gershon H. Gordon Faculty of Social Sciences at Tel Aviv University doctoral scholarship for distinguished PhD. Students.
- 2005/06 The Joseph Segol Scholarship for PhD Students in Humanities and Social Sciences.
- 2004 The Israeli Sociological Society Prize for Distinguished MA dissertations.
- 2002 The Jonathan Shapiro Research Scholarship for distinguished MA students in Political Sociology.

Positions and Public Activities

- 2013-2015 **the Center for Corporate Responsibility at the College of Management - Academic Studies** - Academic Convener of Round-Table Series on employees-employers relations in Israel's labor market.
- 2008-today Journal reviewer for: *Megamot: Journal for Behavioral; Sciences; African Conflict and Peacebuilding Review; Social Responsibility Journal; Theory and Criticism; Regulation and Governance; Critical Sociology*
- 2005-2008 **Israeli Sociology: A journal for the study of society in Israel** – Book Review Editor.

Extra-curricular activities

- 2011-2013 **Ajjal High School, the City of Tel Aviv-Jaffa** – Critical literacy & Hebrew teacher.